

2by2 7 Draw Promotion

Official Rules
March 1, 2020

The North Dakota Lottery will be offering a **2by2 7 Draw Promotion** from March 1, 2020 through March 28, 2020. The Lottery will be giving away free, single play, 7 draw, 2by2 tickets and \$500 cash vouchers, on a random basis. The prizes will be distributed via all lottery terminals based on randomly selected eligible sale transactions.

The purpose of the promotion is to educate and encourage players to purchase 7 draw, 2by2 tickets to double all prizes won on Tuesdays.

A. Rules

1. The **2by2 7 Draw Promotion** will run from March 1, 2020 through March 28, 2020.
2. All single play, 7 draw, 2by2 purchases will be considered eligible transactions.
3. Each eligible transaction will cost \$7.
4. An eligible transaction can be a Quick Pick or the player can choose their own numbers.
5. Randomly selected eligible transactions will win a free, single play, 7 draw, 2by2 ticket or a \$500 cash voucher.
6. When a randomly selected eligible transaction is determined to be a **2by2 7 Draw Promotion** winning transaction:
 - The lottery terminal will play a message saying, "INSTANT WINNER!"
 - Free, single play, 7 draw, 2by2 tickets will print immediately after the qualifying transaction.
 - For the \$500 prizes, a voucher will print immediately after the message indicating that the player has won \$500.
7. The \$500 voucher prizes will be redeemable immediately, at the retailer, provided that the retailer has sufficient funds available. If the retailer does not have funds available, the \$500 voucher can be redeemed at another lottery retailer or mailed to the North Dakota Lottery office.
8. \$500 vouchers will be valid for 180 days from the date of issuance.
9. *Pick & Click (subscription) purchases are not eligible transactions for the **2by2 7 Draw Promotion**.*

B. Players

1. Purchase a single play, 7 draw, 2by2 (\$7) ticket from any lottery retailer from March 1, 2020 through March 28, 2020.
2. Ensure that the retailer clerk prints your single play, 7 draw, 2by2 purchase from the terminal while you are present.
 - a. Eligible transactions purchased at a North Dakota Lottery PlayCentral® EX terminal (Self-Service Lottery Terminal), located at select North Dakota Lottery retailers, are eligible **2by2 7 Draw Promotion** purchases.
 - b. To ensure the purchase of an eligible **2by2 7 Draw Promotion** transaction, use the **2by2 \$7 Promotion** icon on the screen of the PlayCentral® EX terminal.
3. Randomly selected eligible transactions will issue a free, single play, 7 Draw, 2by2 ticket or a \$500 voucher.
4. Listen for the message to know if your transaction is a winner.
5. Redeem your free 7 draw ticket after all of the draws are complete.
6. Redeem your \$500 voucher immediately, or sign the back of the voucher to redeem at a later date.
7. \$500 vouchers must be redeemed within 180 days of issuance.

C. Retailers

1. Use the single play, 7 Draw, 2by2 icon or the **2by2 \$7 Promotion** icon on the terminal to ensure that the customer purchases an eligible transaction:
 - Each player's request for the eligible transaction must be printed from the terminal, while the player is at the retail location.
 - Preprinting eligible transactions is strictly prohibited.
 - If a mistakenly printed eligible transaction has an associated prize, the entire transaction, including the prize, may be offered to the next player that requests an eligible transaction. It is at the player's discretion to accept or decline the preprinted winning transaction.

2. Any retailer or retailer employee who prints any eligible single play, 7 Draw, 2by2 transaction in advance of the sale, and retains any associated prizes, may be subject to penalties as allowed in the North Dakota Lottery Administrative Rules or law. These penalties may include:
 - Monetary fine.
 - Suspension or revocation of the Lottery Retailer's license.
 - Criminal prosecution.
3. Player picked, single play, 7 Draw, 2by2 transactions will also be considered eligible transactions.
4. Inform and educate the public about the **2by2 7 Draw Promotion** and the Tuesday Double Prize feature of the 2by2 game.
5. Conspicuously display all point-of-sale items for the **2by2 7 Draw Promotion**.
6. Validate and pay winning \$500 vouchers by scanning them through the ticket reader just as you would any lottery ticket.
7. Retailers will be given credit on their weekly sweep for each free, single play, 7 draw, 2by2 ticket issued.
8. Retailers will be issued a credit for each \$500 voucher cashed at their terminal.
9. Each voucher must be scanned through the terminal, when paid, in order to receive the credit.

D. Lottery

1. The Lottery will create and provide all point-of-sale items and distribute them to each Lottery retailer.
2. The Lottery will offer training on the promotion as request by Lottery retailers.
3. Pay any \$500 vouchers sent to the North Dakota Lottery, by players.
4. The North Dakota Lottery reserves the right, in its sole discretion, to modify, suspend, postpone, or cancel, with or without notice, this promotion at any time upon exhaustion of the promotional prize expense.