

# LOTTERY LINKS

NEWS AND IDEAS FOR LOTTERY RETAILERS

## SOME OF THE MANY BIG WINNERS IN 2025

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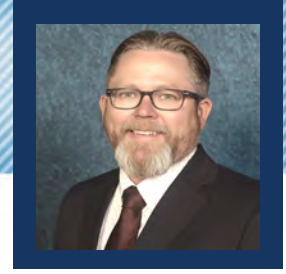


Lottery Links is provided free to licensed retailers, Lottery Advisory Commission members, vendors and other interested parties. Lottery Links is available on the website at [LOTTERY.ND.GOV](http://LOTTERY.ND.GOV).





# DIRECTOR'S MESSAGE



Happy Holidays from the North Dakota Lottery. My name is Thomas Lawler and have been the director of the North Dakota Lottery since this summer. It has been an exciting calendar year that brought about many changes from the games that are played to the equipment that provides fun and excitement to the North Dakota public.

In April, the Mega Millions® game received its first major revamp since October 2017. The game saw a mega overhaul by adopting a built-in multiplier, bigger prizes at every level, improved odds, and a \$50 million jackpot reset.

In July, I started my journey as the director of the Lottery. I am excited to be a part of such a professional team, and I look forward to working with everyone for many years.

Shortly thereafter, the Lottery team began testing the new hardware and software that would be the Lottery's first major upgrade in over ten years. Many additional hours were spent meticulously testing all aspects to ensure success when ultimately put into production. This process culminated in the late hours of September 27th and the early hours of September 28th, when the system was taken offline, replaced, and brought back online.

Since then, the Lottery has been working extremely hard to provide support to both

retailers and players as we move forward with the new system. The remainder of 2025 will not be any different.

To finish the year strong we are putting out our first newsletter in over a year, working on a website refresh, and updating our game guides.

Looking forward to the new year, the Lottery team will remain busy. In February 2026, the Lucky for Life® game will be sunset, and it will be replaced with a new game, Millionaire for Life™. Instead of \$1,000 a day for life, the top prize in Millionaire for Life will be \$1 MILLION a year FOR LIFE and the second prize will be \$100,000 a year FOR LIFE. The cost of the game will be \$5 per play and will draw daily.

Additionally, we will conduct a statewide survey of both players and non-players to gain feedback on the games we offer and provide direction for the future.

We value our longstanding partnerships with North Dakota retailers and appreciate your efforts to provide this service to the public. If you have any questions or comments, please reach out to us at (701) 328-1574 and remember to imagine the possibilities!

*Thomas Lawler*

## NEW GAME COMING FEBRUARY 2026

February 22, 2026 will be an exciting day for North Dakota Lottery players, as well as players across 32 additional lottery jurisdictions. Millionaire for Life™, a new FOR LIFE game, will bring the excitement of a daily draw with a top prize of \$1 MILLION a Year FOR LIFE and a secondary top prize of \$100,000 a Year FOR LIFE!

Millionaire for Life tickets must be purchased before 8:58pm CT with daily drawings occurring after 10:15pm CT. Each play costs \$5 and there are nine (9) ways to win cash, including the top prize. Overall odds of winning a prize are 1 in 8.47.



## RETAILER CHANGE REQUIREMENTS

Retailers are required to submit change in ownership, change in business name, and change in business location information, in writing, **30 days prior** to the change. Please contact the North Dakota Lottery office by phone at 701-328-1574 or by email at [ndlottery@nd.gov](mailto:ndlottery@nd.gov).

## RETAILER “NEED-TO-KNOW” CORNER

Did you know that as a licensed North Dakota Lottery retailer, you can use the ND Lottery logo in your advertisements?

Before using the North Dakota Lottery's logo for advertising or promotional materials, a retailer first must submit a written request for approval to the Lottery. The request must include a description of the planned advertising material and information about the promotional activity, along with the retailer's contact person and contact information.

Full details are available at [LOTTERY.ND.GOV](http://LOTTERY.ND.GOV).

## LOTTERY TIDBITS

- Give ALL winning and non-winning lottery tickets back to the player.
- Give ALL customer receipts to the player.
- Keep all retailer receipts for the store's records.
- Lottery tickets cannot be voided, canceled or refunded.
- Players cannot use credit cards to purchase lottery tickets, DEBIT ONLY.
- Confirm ticket purchase amount. Collect payment up front for large ticket purchases (example \$50+) prior to ticket printing.
- Does your staff need lottery terminal training? Please contact your North Dakota Lottery Customer Service Representative at 701-328-1574 to setup a training session.
- Wear JACKPOT ALERT stickers when jackpots are high!



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# TOP 60 NORTH DAKOTA LOTTERY RETAILERS (TOTAL SALES 2025)

NORTH DAKOTA LOTTERY  
PLAYERS CLUB® MOBILE APP



iPhone (iOS): Available on  
the App Store®

f /NDLottery

X @ND\_Lottery

NORTH DAKOTA LOTTERY  
PLAYERS CLUB® MOBILE APP



Android: Available on  
Google Play

LOTTERY.ND.GOV

Rank	Retailer	+/-	Rank	Retailer	+/-	Rank	Retailer	+/-
1	Family Fare Supermarket #103 - West Fargo	→ 0	21	Patriot Fuels of Carrington - Carrington	→ 0	41	Family Fare Supermarket #3128 (Turnpike) - Bismarck	↓ -6
2	On the Run #80139 (N. 19th St.) - Bismarck	↑ 1	22	Cash Wise Foods #3043 - Minot	→ 0	42	Casey's General Store #3365 (25th St S) - Fargo	NR
3	Barney's C-Store - Mandan	↑ 16	23	Simonson Station Store #4 (S. Broadway) - Minot	↑ 4	43	M&H Gas #33 - Williston	↓ -15
4	Family Fare Supermarket #3126 - (South) - Bismarck	↓ -2	24	Family Fare Supermarket #115 (25th St) - Fargo	↑ 12	44	On the Run #80245 (N 6th St) - Bismarck	↑ 7
5	M&H Gas #13 - Mandan	↓ -1	25	Hugo's #9 - Jamestown	↓ -1	45	Hugo's #6 (Columbia Rd) - Grand Forks	→ 0
6	Hugo's #8 (32nd Ave S) - Grand Forks	↑ 3	26	Cash Wise Foods #3042 - Watford City	↑ 12	46	Harley's Cenex - Minot	↑ 4
7	Marketplace Food and Drug (S. Broadway) - Minot	↓ -2	27	Hornbacher's Northport #2685 - Fargo	↑ 4	47	Albertson's #2028 - Williston	NR
8	Simonson Station Store #6 (2nd Ave W) - Williston	↑ 4	28	Bjornson's Travel Center - Devils Lake	↑ 2	48	Cenex - Hazen	↓ -15
9	Broadway Marketplace Foods - Minot	↑ 5	29	Simonson Station Store #3 - Grafton	↓ -3	49	Brothers III Sports - Valley City	↓ -2
10	Family Fare Supermarket #3125 (North) - Bismarck	↓ -3	30	M&H Gas #34 - Williston	↓ -10	50	Circle K #2746446 (58th St W) - Williston	↑ 9
11	Rosie's Food and Gas - Dickinson	→ 0	31	Casey's General Store #3477 (Prosperity Way) - Fargo	↑ 8	51	Farmers Union Oil - Watford City	NR
12	Hornbacher's Osgood #2689 - Fargo	↓ -4	32	Cash Wise Foods #3045 (33rd Ave E) - West Fargo	→ 0	52	Hugo's #3 (13th Ave N) - Grand Forks	NR
13	Cash Wise Foods #3012 (S. 33rd St) - Fargo	→ 0	33	Hornbacher's Gateway West #2690 - West Fargo	↓ -4	53	Petro Serve USA #066 - Harwood	NR
14	Pit Stop LLC - Dickinson	↓ -4	34	Cash Wise Foods #3044 - Dickinson	↑ 6	54	Westside Fuel - Williston	NR
15	On the Run #80242 (Saratoga Ave) - Bismarck	↑ 3	35	Leevers Foods (North) - Devils Lake	↑ 7	55	Arrowhead Marketplace Foods - Minot	↓ -14
16	Cash Wise Foods #3020 (Expressway) - Bismarck	→ 0	36	On the Run #80150 (Tyler Prkwy) - Bismarck	↑ 18	56	Maverik #5006 (Bison Dr) - Williston	↑ 1
17	Hornbacher's Village West #2693 - Fargo	↓ -2	37	Cenex C-Store - Wahpeton	→ 0	57	Circle K #2746189 - Devils Lake	↓ -1
18	Hornbacher's Southgate #2687 - Fargo	↓ -12	38	North Hill Marketplace Foods - Minot	↑ 10	58	Cash Wise Foods #3046 (W. 11th St) - Williston	NR
19	Pony Express Shell - Bismarck	↑ 4	39	Family Fare Supermarket #3127 (Yorktown) - Bismarck	↑ 5	59	On the Run #80236 (13th Ave S) - Bismarck	NR
20	On the Run #80104 (2nd Ave W) - Williston	↓ -3	40	Simonson Station Store #8 - Wahpeton	↑ 15	60	Western Choice Cenex - Killdeer	NR