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Lottery Links is provided free to licensed retailers, Lottery Advisory Commission members, vendors and other interested parties. Lottery Links is available on the website at LOTTERY.ND.GOV.

PLAYERS CLUB MEANS ADDED-VALUE

North Dakota Lottery tickets give players a chance at hundreds, thousands or even millions! The North Dakota Lottery Players Club® gives added-value to every North Dakota Lottery ticket which benefits players and retailers alike.

As Players Club members, players receive exclusive benefits such as Points for Prizes®, Points for Drawings™, Digital Marketplace, and Second Chance Drawings all for **FREE!** The more tickets players purchase and enter, the more points they earn. In turn, retailers earn higher commissions as their ticket sales increase. The best part, no additional cost to retailers!

Remind players to join the club by visiting LOTTERY.ND.GOV. Membership is free and the benefits are countless:

Points for Prizes: Hundreds of items to choose from!

Points for Drawings: Win great prizes like these!

Players can find more information about the Players Club and its Official Mobile App at our website, LOTTERY.ND.GOV, or by picking up a Game Guide available at all North Dakota Lottery retail locations.

DIRECTOR'S MESSAGE



After more than 13 years as the director of the North Dakota Lottery, I will be retiring May 1, 2022. I can't express enough how fortunate I have been to work in such an enjoyable industry for so many years. My sincere gratitude to the late attorney general Wayne Stenehjem for giving me the opportunity to serve as the director of the North Dakota Lottery. It was truly an honor to work under his leadership during my entire tenure as the director.

Even with all the planning over the last five years to meet my retirement goal, it was not an easy decision. The Lottery team has become like family, which made coming to work each day pleasurable. I will always treasure the personal friendships, professional relationships, and memories over the years.

I have no plans the first year or two, other than enjoying time with my family fishing, hunting, and camping along with catching up on projects around the house and yard. Of course, my wife

has other plans for my time at home...cleaning, cooking, laundry. I blame that on my brother and brother-in-law that recently retired, they set a bad example for future retirees in our family!

Recently I came across a quote about retirement that summed up my interpretation of how retirement should be. "Retirement, a time to do what I want to do, when I want to do it, where I want to do it, and how I want to do it."

I expect one of my biggest stresses after retirement - will it be too windy to go fishing?

Thank you to all the retailers that have partnered with the Lottery.

I wish you all the best!

Randy Miller

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North Dakota
LOTTERY
PLEASE PLAY RESPONSIBLY.

INSTANT LUCK FLASH PROMOS

The Lucky for Life Instant Luck FLASH promotions were a resounding success! Lucky for Life sales for the two weekly flash promotions saw a 49.9% increase in sales when compared to the 20-week, weekly average prior to the promotion. Total sales reached \$255,002 and players won over \$12,000 in instant prizes. The sales increase generated an additional \$4,244 in retailer commissions.

Check out the Top 5 North Dakota Lottery retailers with the most instant winners:

1. M&H Gas #13 - Mandan
2. Neighborhood Grocery & Gas - Jamestown
3. Rosie's Food and Gas - Dickinson
4. Cash Wise Foods #3012 - Fargo
5. Cenex General Store - Dickinson

Not on the list? Check the back of this newsletter and see if you made the Top 60!

LOTTO AMERICA GAME CHANGE

Beginning Monday, July 18, 2022, players will have a chance to win millions with Lotto America THREE TIMES A WEEK - MONDAY, Wednesday and Saturday!

Sales for the Monday draws begin on Sunday, July 17, 2022. Each play will remain \$1 and the All Star Bonus option remains an additional \$1 per play. All prize tiers and odds will remain the same. Full game change details will be available on the web at LOTTERY.ND.GOV in the coming months.



TERMINAL RELOCATION?

If you are planning a remodel or just need your lottery terminal(s) moved, ***please contact the North Dakota Lottery office a minimum of one week in advance (701.328.1574).***

Do not disconnect or move any lottery equipment. Upon notification, a qualified representative from the lottery's online gaming system will contact the retail location and work with the retailer to address the store's needs.



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TOP 60 INSTANT LUCK PROMOTION RETAILERS



NORTH DAKOTA LOTTERY
PLAYERS CLUB OFFICIAL MOBILE APP



iPhone (iOS): Get the app
from the iTunes® Store



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LOTTERY.ND.GOV

NORTH DAKOTA LOTTERY
PLAYERS CLUB OFFICIAL MOBILE APP



Android: Instructions at
LOTTERY.ND.GOV/MOBILE-APP/

Rank	Retailer	Rank	Retailer	Rank	Retailer
1	M&H Gas #13 - Mandan	21	Marketplace Food & Drug - Minot	39t	Patriot Fuels of Carrington - Carrington
2	Neighborhood Grocery & Gas - Jamestown	22t	Superpumper #40 - Bismarck	42t	M&H Gas #34 - Williston
3	Rosie's Food and Gas - Dickinson	22t	Cash Wise Foods #3020 - Bismarck	42t	Superpumper #80150 - Bismarck
4	Cash Wise Foods #3012 - Fargo	24	Pit Stop - Dickinson	44	Bjornson's Shell - Devils Lake
5	Cenex General Store - Dickinson	25	Broadway Marketplace Foods - Minot	45	Westside Fuel - Williston
6	Cash Wise Foods #3042 - Watford City	26	Cash Wise Foods #3043 - Minot	46	Allied Energy/Cenex - Edgeley
7	Superpumper #80242 - Bismarck	27	Simonson Station Store #6 - Williston	47	Hugo's #9 - Jamestown
8	M&H Gas #22 - Dickinson	28t	Arrowhead Marketplace Foods - Minot	48	Leevers Foods - Cavalier
9	Town & Country Coop - Finley	28t	Simonson Station Store #3 - Grafton	49t	Hugo's #2 - Grand Forks
10	Dan's SuperMARKET #6 - Mandan	30t	Superpumper #80153 - Mandan	49t	Little Dukes #3020 - Bismarck
11	Dan's SuperMARKET #3 - Bismarck	30t	Simonson Station Store #4 - Minot	49t	Dan's SuperMARKET #6 - Mandan
12	Family Fare Supermarket #103 - West Fargo	32	Family Fare Supermarket #123 - Dickinson	52	R Family Market - Elgin
13	Simonson Station Store #8 - Wahpeton	33t	Holiday Stationstore #420 - Bismarck	53	Brothers III Sports - Valley City
14	Cash Wise Foods #3045 - West Fargo	33t	Superpumper #80152 - Mandan	54t	Runway Express Mart - Bismarck
15	M&H Gas #15 - Jamestown	35	Cash Wise Foods #3044 - Dickinson	54t	Patriot Fuels of Linton - Linton
16	Pony Express Shell - Bismarck	36t	Simonson Station Store #16 - Bismarck	56	Petro Serve USA #082 - Fargo
17	May-Port Arco - Mayville	36t	Holiday Stationstore #448 - Grand Forks	57	Family Fare Supermarket #115 - Fargo
18	Superpumper #39 - Bismarck	38	Superpumper #4 - Williston	58t	Ashley Super Valu - Ashley
19t	Superpumper #80246 - Bismarck	39t	Cenex C-Store - Wahpeton	58t	Gustafson Oil - Bottineau
19t	Superpumper #7 (Toads) - Minot	39t	Dan's SuperMARKET #14 - Bismarck	58t	Cash Wise Foods #3049 - Jamestown