

# LOTTERY LINKS

NEWS AND IDEAS FOR LOTTERY RETAILERS

## IN THIS ISSUE

### DIRECTOR'S MESSAGE

Page 2

### RETAILER BONUS PHOTOS

Insert

### CASH DASH A WIN FOR PLAYERS!

Page 3

### LOTTERY TIDBITS

Page 3

### TOP 60 NORTH DAKOTA LOTTERY RETAILERS (2021 TOTAL SALES)

Page 3

### \$3,000,000 MEGA MILLIONS WITH MEGAPLIER TICKET SOLD AT CASEY'S GENERAL STORE IN FARGO

Back

Lottery Links is provided free to licensed retailers, Lottery Advisory Commission members, vendors and other interested parties. Lottery Links is available on the website at [LOTTERY.ND.GOV](http://LOTTERY.ND.GOV).

## INSTANT LUCK FLASH PROMOTION

The North Dakota Lottery is excited to bring back the lottery promotion, *Instant Luck*, this time as a FLASH promotion. For a limited time (January 9 - January 15) players who purchase a single draw, three play Lucky for Life® ticket for \$6 get a chance to instantly win a **free** \$2 Lucky for Life ticket, \$10, or \$100!

*Instant Luck* winners will be chosen at random. If a player is an instant free ticket winner, their free \$2 ticket will print immediately after their purchased ticket. If a player is a \$10 or \$100 instant winner, a respective coupon will print.

To receive credit for cashing an instant cash winner, coupons must be scanned through the lottery terminal in the same manner as any other winning lottery ticket. Encourage players to sign the back of their coupons.

Stores will receive credit for all scanned and cashed coupons, as well as the free \$2 Lucky for Life tickets. Preprinting *Instant Luck* transactions is strictly prohibited. Complete details and official rules can be found at [LOTTERY.ND.GOV](http://LOTTERY.ND.GOV).

NOTE: Customer service representatives will not visit your store to review or setup any point of sale. Customers will not be aware of this promotion until January 9. An *Instant Luck* icon will appear on your lottery terminal the morning of January 9 when the promotion begins.



# DIRECTOR'S MESSAGE



Happy Holidays from the North Dakota Lottery!

It's hard to believe the holiday season is nearly over. The holidays are special times to spend with family and friends. We all look forward to exchanging gifts, sharing holiday meals, and the heart-felt joy received from expressions of well wishes and season's greetings.

The Lottery is very thankful for the dedicated support of our 450 retailers. Through our partnership, the Lottery had another successful year as we continued to provide a service to the citizens of our great state while considering the sensitive nature of the Lottery, promoting games, and ensuring the integrity, security, and fairness of the Lottery's operation. The success of the Lottery would not be possible without you and the hard work of your employees.

Christmas came early over the last few months for some North Dakota Lottery players who had luck on their side. Powerball prizes won included one \$1,000,000, three \$100,000, and one \$50,000 winning ticket(s). In addition, there was a \$30,000 Mega Millions with Megaplier prize and seven \$22,000 2by2 jackpot prizes won.

Fiscal Year 2022 is starting strong, as unaudited ticket sales from July through November totaled \$12.53 million. This represents a \$2.65 million increase in sales, or 26.87%, compared to the same period last year. The increase is primarily

attributed to Powerball and Mega Millions jackpots hitting \$699 million and \$432 million, respectively.

The Lotto America game group approved adding a Monday draw to the game. Beginning with the July 18, 2022 draw, players will be able to play Lotto America on Monday, Wednesday, and Saturday. There will be no other changes to the game.

If customers are looking for a last minute holiday gift to give to family and friends, remind them of Lottery Give-A-Gift Certificates. Give-A-Gift Certificates provide players an opportunity to purchase lottery gift certificates in values of \$1, \$5, \$10, and \$20. The Give-A-Gift Certificates are printed from your lottery terminal, have no expiration date, and may be redeemed for lottery tickets at any North Dakota Lottery retailer.



The Lottery team wishes you and your employees a happy and prosperous new year!

*Randy Miller*



# RETAILER BONUS PHOTOS 2021



\$250 - 1 Stop Market - Belcourt



\$250 - Casey's General Store #3621 - Grand Forks



\$250 - Cash Wise Foods #3042 - Watford City



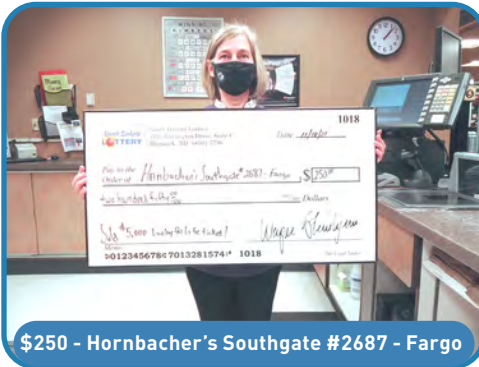
\$250 - Dakota Silver - Valley City



\$250 - Holiday Stationstore #448 - Grand Forks



\$250 - Holiday Stationstore #3818 - Fargo



\$250 - Hornbacher's Southgate #2687 - Fargo



\$250 - Petro Serve USA #079 - Mandan



\$250 - R Family Market - Elgin



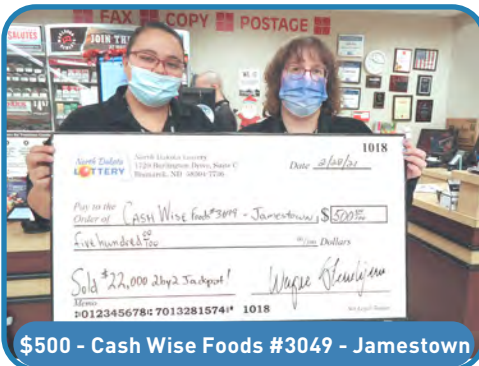
\$250 - Superpumper #80152 - Mandan



\$250 - Town & Country Coop - Finley



\$500 - Broadway Marketplace Foods - Minot



\$500 - Cash Wise Foods #3049 - Jamestown



\$500 - Cenex of New Salem - New Salem



\$500 - Dan's Supermarket #3 - Bismarck



# RETAILER BONUS PHOTOS 2021



\$500 - Enerbase Express Mart - Minot



\$500 - Family Fare Quick Stop - Dickinson



\$500 - Good Oil - LaMoure



\$500 - Hillsboro Cenex - Hillsboro



\$500 - Holiday Stationery #418 - Fargo



\$500 - Hugo's #9 - Jamestown



\$500 - Kum & Go #806 - Williston



\$500 - Leever's Foods - Valley City



\$500 - Little Dukes #3020 - Bismarck



\$500 - M & H #13 - Mandan



\$500 - M & H Gas #22 - Dickinson



\$500 - Marketplace Food & Drug - Minot



\$500 - May-Port Arco - Mayville



\$500 - Neighborhood Grocery & Gas - Jamestown



\$500 - Northdale Oil - St. Thomas



# RETAILER BONUS PHOTOS 2021



\$500 - On The Run #80150 - Bismarck



\$500 - Petro Serve USA #066 - Harwood



\$500 - Petro Serve USA #077 - Bismarck



\$500 - Red Carpet North - Bismarck



\$500 - Runway Express Mart - Bismarck



\$500 - Sarah's M&M Grocery - Page



\$500 - Simonson Station Store #3 - Grafton



\$500 - Simonson Station Store #13 - Fargo



\$500 - Superpumper #4 - Williston



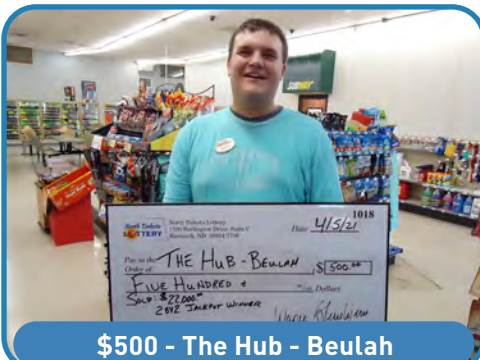
\$500 - Superpumper #9 - Langdon



\$500 - Superpumper #80152 - Mandan



\$500 - Teals Market - Gwinner



\$500 - The Hub - Beulah



\$500 - Wrangler Foods - McVie



\$500 - Leever's Foods - Rolla



# RETAILER BONUS PHOTOS 2021



\$1,000 - Don's Car Wash - Fargo



\$1,000 - Expressway Cenex - Bismarck



\$1,000 - Farmers Union Oil - Watford City



\$1,000 - Starnart #1224 - Bismarck



\$1,000 - Superpumper #4 - Williston



\$1,000 - North Hill Marketplace Foods - Minot



\$1,000 - Simonson Station Store #13 - Fargo



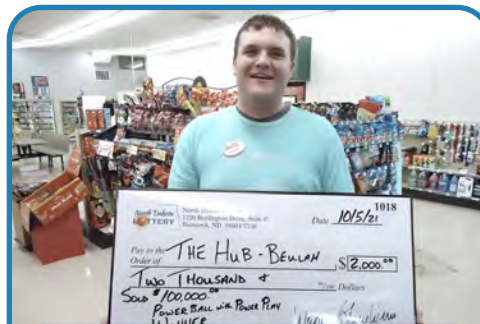
\$2,000 - Cash Wise Fuel #3050 - Fargo



\$2,000 - Family Fare Supermarket #123 - Dickinson



\$2,000 - Holiday Stationstore #418 - Fargo



\$2,000 - The Hub - Beulah



\$2,000 - Simonson Station Store #6 - Williston



\$5,000 - Cenex - Wahpeton



\$5,000 - Walhalla Coop. Oil - Walhalla



North Dakota Lottery®



## CASH DASH A WIN FOR PLAYERS!

Cash Dash returned in November and players were excited! During the promotion, total lottery sales increased nearly 3% when compared to comparable jackpot sales. Players won \$29,975 in instant prizes, including eight \$500 instant winners! Thank you to all our retailers and associates for your hard work and dedication in making this year's Cash Dash a success!

The Top 5 North Dakota Lottery retailers that had the most instant winners:

1. Dan's SuperMARKET #2 (North) - Bismarck
2. M&H Gas #13 - Mandan
3. Marketplace Food & Drug (S. Brdwy) - Minot
4. Family Fare Supermarket #103 - West Fargo
5. M&H Gas #22 - Dickinson



## LOTTERY TIDBITS

- **RETURN ALL TICKETS TO PLAYERS:** Per Lottery Administrative Rule 10-16-03-07 Section 2, retailers are to return all winning and non-winning lottery tickets back to the player.
- **NO CREDIT:** Credit cards cannot be used to purchase lottery tickets.
- Give all customer receipts to the player.
- Keep all retailer receipts for the store's records.
- No credit will be issued to retailers for misprinted tickets due to operator error.
- Valid misprinted tickets may be sold to players before the draw occurs.
- Lottery tickets cannot be voided, canceled, or refunded.
- Problems with your lottery terminal? Call the 24-hour terminal assistance hotline located on the front of your lottery terminal (1-866-719-2699).
- Remember to wear your "JACKPOT ALERT!" stickers when jackpots are big.

## TOP 60 NORTH DAKOTA LOTTERY RETAILERS (2021 TOTAL SALES)

Rank	Retailer	Rank	Retailer	Rank	Retailer
1	M&H Gas #13 - Mandan	21	Hornbacher's Northport #2685 - Fargo	41	Brothers III Sports - Valley City
2	Dan's SuperMARKET #3 (South) - Bismarck	22	Cash Wise Foods #3020 - Bismarck	42	Runway Express Mart - Bismarck
3	Dan's SuperMARKET #2 (North) - Bismarck	23	Cash Wise Foods #3044 - Dickinson	43	Dan's SuperMARKET #12 (Turnpike) - Bismarck
4	Simonson Station Store #6 - Williston	24	Simonson Station Store #3 - Grafton	44	Arrowhead Marketplace Foods - Minot
5	Marketplace Food & Drug (S. Brdwy) - Minot	25	Cash Wise Foods #3042 - Watford City	45	Cash Wise Foods #3049 - Jamestown
6	Superpumper #39 - Bismarck	26	M&H Gas #33 - Williston	46	Hugo's #6 - Grand Forks
7	Hornbacher's Southgate #2687 - Fargo	27	M&H Gas #15 - Jamestown	47	Albertson's #2028 - Williston
8	Hornbacher's Village West #2693 - Fargo	28	Cash Wise Foods #3043 - Minot	48	Pony Express Shell - Bismarck
9	Family Fare Supermarket #103 - West Fargo	29	Cash Wise Foods #3045 - West Fargo	49	Jason's Super Foods - New Town
10	Hornbacher's Osgood #2689 - Fargo	30	Patriot Fuels of Carrington - Carrington	50	Holiday Stationstore #420 - Bismarck
11	Superpumper #4 - Williston	31	Hugo's #9 - Jamestown	51	*Superpumper #80241 (Trenton Dr.) - Bismarck
12	Pit Stop LLC - Dickinson	32	Simonson Station Store #8 - Wahpeton	52	*Superpumper #80240 (13th Ave S.) - West Fargo
13	Cash Wise Foods #3012 - Fargo	33	Holiday Stationstore #431 - Minot	53	Holiday Stationstore #446 - Williston
14	Hugo's #8 - Grand Forks	34	Leevers Foods (North) - Devils Lake	54	North Hill Marketplace Foods - Minot
15	M&H Gas #34 - Williston	35	*Superpumper #80151 (E. Main) - Mandan	55	Western Choice Cenex - Killdeer
16	Simonson Station Store #4 - Minot	36	Hornbacher's Express #2692 - Fargo	56	Bjornson's Travel Center - Devils Lake
17	M&H Gas #22 - Dickinson	37	*Superpumper #80242 (Saratoga Ave) - Bismarck	57	Superpumper #22 - Belfield
18	Broadway Marketplace Foods - Minot	38	Dan's SuperMARKET #14 (Yorktown Dr.) - Bismarck	58	The Hub Convenience Store #2 - Beulah
19	Family Fare Supermarket #115 - Fargo	39	Hornbacher's Gateway West #2690 - West Fargo	59	*Superpumper #80245 (N. 6th St.) - Bismarck
20	Rosie's Food and Gas - Dickinson	40	M&H Gas #25 - Minot	60	Hugo's #2 - Grand Forks

\*DENOTES RETAILER CHANGE IN OWNERSHIP/DBA NAME

OFFICE OF ATTORNEY GENERAL  
LOTTERY DIVISION

1720 Burlington Drive, Suite C  
Bismarck, ND 58504-7736

(701) 328-1574

1 (877) NDLOTTO (635-6886)

Fax: (701) 328-1580



# \$3,000,000 MEGA MILLIONS WITH MEGAPLIER TICKET SOLD AT CASEY'S GENERAL STORE IN FARGO

NORTH DAKOTA LOTTERY  
PLAYERS CLUB OFFICIAL MOBILE APP



iPhone (iOS): Get the app  
from the iTunes® Store



/NDLottery



@ND\_Lottery

NORTH DAKOTA LOTTERY  
PLAYERS CLUB OFFICIAL MOBILE APP



Android: Instructions at  
LOTTERY.ND.GOV/MOBILE-APP/

LOTTERY.ND.GOV

