

STATE OF NORTH DAKOTA

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NORTH DAKOTA LOTTERY
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Lottery Advisory Commission Meeting December 3, 2024 at 3:00 pm

> 17th Floor Conference Room North Dakota State Capitol (and remotely via Teams)

Proposed meeting agenda:

- 1. Consideration of the Agenda
- 2. Consideration of the draft September 17, 2024 meeting minutes
- 3. Presentation of Financial Information
 - a. Office of the State Auditor report for the fiscal years ended June 30, 2024 and 2023
 - b. Unaudited Revenues and Expenses for the Quarter ended September 30, 2024
 - c. October 2024 sales update

4. Lottery Transfers

Description of Multijurisdictional Drug Task Force Efforts

- ND Bureau of Criminal Investigation representatives

5. Marketing Activity and Player Loyalty Update

- a. 2025 Benefactor Branding Campaign Plan
- b. North Dakota Lottery Players Club
- c. Promotions
- 6. Lottery Online Gaming System conversion
- 7. Director and Operations Updates
 - a. Mega Millions Jackpot and Game Changes
 - b. Budget
- 8. Additional business